



## CONTACT

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## EDUCATION

B.F.A.  
Communication Design  
Louisiana Tech University  
School of Design

## SKILLS

Photoshop  
Dimension  
Illustrator  
InDesign  
Typography  
Layout Design  
Branding  
Identity  
Illustration  
Print Production  
Vinyl Production  
Screen Printing

## AWARDS & SHOWS

2010-Harper Student Art Show, Best In Show  
2012-Squire Creek Peach Festival poster design contest winner  
2012-GUILD/AIGA 's "Deck The Halls" art exhibition  
2016-RAW Dallas "FUTURES" showcase



## WORK EXPERIENCE

### 2023 | M.A.N. Sports as Lead Designer & Project Manager

- Collaborated with the CEO, CMO & Art Director to design, execute, and implement all marketing materials & brand strategies for MAN and it's affiliated brands.
- Managed all current and upcoming projects initiated by the Marketing team or CEO.
- Provided regular updates and creative direction to ensure that the projects aligned with their intended goals and fell within the correct brand guidelines.
- Worked with the Social Media Manager to deliver all relevant graphic assets for various newly signed athletes, upcoming sales and, product launches.
- Maintained and managed all relevant company brand graphic assets for each of the MAN and it's various affiliated brands.
- Design & maintained all internal branding and additional promotional material.
- Finalized and prepared all labels and printed graphics for print across all products for MAN and it's affiliated brands.
- Maintained and updated all labels to keep them in line with current or upcoming branding for MAN and it's affiliated brands.
- Worked closely with the Social Media Managers, Photographers, Editors, and Videographers to ensure successful product launches and, promotional media.
- Lead various brainstorming sessions, assisted in production as well as execution of all launches/promotional media for MAN and it's affiliated brands.
- Worked on or designed all promotional marketing assets for the various brands under MAN Sports including sales promos, emails, web banners, flyers, magazine ads, clothing, packaging, etc.
- Designed/Executed/Concepted/maintained and created the overall look and feel of MAN Sports & MyoBlox 3D bottle shots.

### 2017-2023 | M.A.N. Sports as a Graphic Designer

- Worked closely with the CMO and Art Director to create, implement and execute all marketing assets for MAN and any affiliated brands.
- Worked with the Social Media Manager to deliver any relevant graphic assets for various athletes, upcoming sales and, product launches.
- Maintained and managed all relevant company brand graphic assets for each of the MAN and any affiliated brands.
- Prepped label files for print across various products.
- Worked closely with Social Media Manager/Photographers/Editors/Videographers on all major product launches, creating various graphic assets, helping with ideation as well as production and execution of launches.

2016-2017	TriDigital Marketing as a Graphic Designer
2016	The Striped Heart as a Jr. Designer
2015-2016	Cooper's Copies & Printing as a Graphic Artist
2015	SPEAK magazine as a Graphic designer
2012-2014	Langiappe Staff at LA Tech University as Lead Designer and Layout Editor
2009-2012	LA Tech University's School of The Performing Arts Music Dpt. Lead Designer & Head Assistant